



SOME CLUB GOALS FOR YEARS 2022-25

Membership

- To reach ideally 45 active members with average age of 65 years, including corporate membership.
- To help/maintain members' spirit and welfare.
- 3 corporate members
- To maintain 5 more Spanish speaking members
- Survey members once every 2 years.
- To achieve a balance of Fellowship/Club business

Communication, Coordination and Co-operation

- Have a member on District Leadership Team
- At least one member attends the District Conference
- Share agenda and work together on projects with Clubs in Zone 9A
- To write at least 1 article in Rotarian magazine
- To improve team leadership and cross-team co-ordination
- To take a holistic approach to meetings during times of Zoom & F2F.
- To optimize our media coverage and improve our image by inviting the Press on important occasions.
- Regular meetings with team leaders and Board to review the plans.

Local Involvement

- 80% of members actively involved in at least 5-6 different local charities to support families/individuals in need/
- Through debate and agreement decide where to put club's resources for local and global giving by mid September-
- The balance of 60/40 towards local vs. international.
- Be involved with EPS and creating increased awareness and effort from the community and other Rotary Clubs and associations to improve the plastics pollution situation.

Special Events

- To include the Marbella Guitar Festival in early June that will become an Annual Event yielding a net profit of €10k
- To plan a large Environmental Convention that concentrates on Plastics in Marbella together with the District and other clubs/associations as well as politicians, entrepreneurs, environmental agencies to attract a large audience at the Palacio de Congresos.
- To plan one major fundraising event in the second half of the year.
- Get sponsoring in place in a timely manner.

Club Program Team

- Ensure a program of quality, variety and stimulating speakers. on a regular basis.
- Support new members to make informal presentations.
- Stimulate members to have a "life story" presentation. (6 times a year)

21 June 2022